

Name: Bridgette Blake		Grading Quarter: Q3	Week Beginning: March 4
School Year: 2023-2024		Subject: Business 2-3, B100 Introduction to Business NPC – Dual Enrollment	
Monday	Notes:	<p>Objective: Students will learn how to create products and pricing strategies to meet customers' needs.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> Read chapter 11 Week 9 discussion board posts. 	Academic Standards: 3.0 Analyze marketing strategies.
Tuesday	Notes:	<p>Objective: Students will learn how to create products and pricing strategies to meet customers' needs.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> Read chapter 11 Coco-Cola case study. 	Academic Standards: 3.0 Analyze marketing strategies.
Wednesday	Notes:	<p>Objective: Students will learn how to create products and pricing strategies to meet customers' needs.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> Chapter 11 PowerPoint Chapter 11 quiz review 	Academic Standards: 3.0 Analyze marketing strategies.
Thursday	Notes:	<p>Objective: Students will learn how to create products and pricing strategies to meet customers' needs.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> Chapter 11 quiz Week 9 discussion board replies 	Academic Standards: 3.0 Analyze marketing strategies.
Friday	Notes:	<p>Objective: Students will learn about distributing and promoting products and services.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> Begin reading chapter 12. 	Academic Standards: 3.0 Analyze marketing strategies.